



SPARK NETWORKS® SCHEDULES INVESTOR CONFERENCE CALL TO DISCUSS FOURTH QUARTER AND FULL YEAR 2009 FINANCIAL RESULTS

BEVERLY HILLS, Calif., February 25, 2010 – Spark Networks, Inc. (NYSE AMEX:LOV), a leading provider of online personals services, will host an investor conference call to discuss its results for the full year and quarter ended December 31, 2009. The call is scheduled to take place on Thursday, March 4, 2010 at 1:30 p.m. Pacific Time.

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|----------------------------|---|
| Call Title: | Spark Networks Q4 '09 Financial Results |
| Toll-Free (United States): | 1-888-601-3884 |
| International: | 1-913-312-1472 |
| Passcode: | 4259397 |

In addition, the Company will host a webcast of the call which will be accessible in the Investor Relations section of the Company's website at: <http://www.spark.net/investor.htm>.

A replay will begin approximately three hours after completion of the call and run until March 18, 2010.

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| Replay | |
| Toll-Free (United States): | 1-888-203-1112 |
| International: | 1-719-457-0820 |
| Passcode: | 4259397 |

About Spark Networks, Inc.:

The Spark Networks portfolio of online personals communities includes, among others, JDate®.com (www.jdate.com), Spark®.com (www.spark.com), BlackSingles.com® (www.blacksingles.com), and ChristianMingle®.com (www.christianmingle.com). More information can be found on the Company's website at: www.spark.net.

For More Information

Please contact Brett Zane

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