



Restructuring of Spark Networks® plc

- Official listing of the Global Depository Shares on the Frankfurt Stock Exchange expired -

BEVERLY HILLS, Calif., July 10, 2007 -- Spark Networks plc (AMEX:LOV), a leading provider of online personals services, announced today that, as expected, the Scheme of Arrangement approved by Spark's shareholders and by the High Court of Justice in England and Wales became effective yesterday. Thus, Spark Networks plc is now a subsidiary of Spark Networks, Inc., a Delaware corporation.

In connection with the Scheme of Arrangement, the Global Depository Shares of Spark Networks plc, which traded on the Frankfurt Stock Exchange, have been cancelled. Simultaneously with the cancellation of the Global Depository Shares, their official listing on the Frankfurt Stock Exchange has expired today. In addition, American Depository Shares of Spark Networks plc have ceased trading and since yesterday shares of common stock in Spark Networks, Inc. are listed on the American Stock Exchange under the ticker symbol "LOV".

About Spark Networks, Inc.:

The Shares in Spark Networks, Inc., trade on the American Stock Exchange under the symbol "LOV." The Spark Networks portfolio of consumer websites includes, among others, JDate®.com (www.jdate.com), AmericanSingles®.com (www.americansingles.com), BlackSingles.com® (www.blacksingles.com), and ChristianMingle®.com (www.christianmingle.com).

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