



Catholic Mingle™ Reborn! Praiseworthy Redesign Improves Online Options for Catholic Singles

BEVERLY HILLS, Calif., October 9, 2006 –Starting today, Catholic singles can enjoy an even better online personals experience as Catholic Mingle (www.catholicmingle.com) casts off its old design in favor of a fresh, contemporary new look and enhanced features and functionality designed to make it even easier to connect with other Catholic singles.

Originally launched in 2001, Catholic Mingle's transformation comes at a time when more singles are realizing the benefits of targeted online personals communities. "Catholics looking to meet singles beyond those in their local Diocese are discovering a sense of community, as well as meeting other like-minded singles on the Internet," stated Gail Laguna, spokesperson for Catholic Mingle. "The new Catholic Mingle includes even more tools to help our members interact."

Finding a partner who shares your religious values and beliefs is one of the foundations of a strong marriage and a happy family. With Catholic Mingle, there is no need for Catholic singles to lose faith that they will find a Catholic spouse that shares their religious dedication and traditions.

"I thought I would never be one of those stories, but I am. We emailed, we IM'd, we talked on the phone. All the while, there was no mistake that we were connected. Jim says, 'it's the little things' that keep us connected and make our relationship strong. But to me, it's the big things - our shared Catholic faith and our love for each other - that keep us united and looking forward to our ultimate marriage and future together." -- Elena, El Cerrito, CA

In addition to improved design, the new Catholic Mingle includes added features such as:

- 50 new uplifting and spiritual eCards help to break the ice;
- searchable scriptures to help spread God's word; and
- a new Photo Shuffle tool that gives members an easier way to find matches and helps profiles get noticed more often.

Catholic Mingle estimates that there are roughly 23 million single Catholic adults in the United States.¹ The site's top five regions are: California, Texas, New York, Florida and Pennsylvania.

About Catholic Mingle:

Launched in 2001, Catholic Mingle is owned and operated by Spark Networks plc (AMEX:LOV), a company that operates online personals communities primarily for specific religious, ethnic and special interest groups. In addition to Catholic Mingle.com, the Spark Networks portfolio of consumer websites includes, among others, JDate®.com (www.jdate.com), AmericanSingles®.com (www.americansingles.com), BlackSingles.com® (www.blacksingles.com), LDSMingle®.com (www.ldsmingle.com), LDSSingles.com™ (www.ldssingles.com),

PrimeSingles™.net (www.primesingles.net) and Relationships.com™
(www.relationships.com).

¹ Based on estimates from the U.S. Census Bureau of 89.8 million unmarried and single adult Americans in 2005 and the 2001 American Religious Identification Survey that estimates 26% of the U.S. adult population identify them selves as Catholic.

For More Information

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