



Spark Networks® Acquires Schmooz-a-Palooza™

BEVERLY HILLS, Calif., December 7, 2006 - Spark Networks plc (AMEX: LOV), a leading provider of online personals services, announced today that it has acquired the assets of Stu & Lew Productions™, creator of "Schmooz-a-Palooza", through an asset purchase.

Launched in 1994, Stu & Lew Productions was founded to create a fun and festive environment that brings together young Jewish people with its annual December 24th event, "Schmooz-a-Palooza," at the House of Blues on Sunset Blvd. Attracting over 1,000 attendees annually, Stu & Lew Productions is renowned for hosting the hippest parties in Los Angeles, year after year, for those looking to make new friends, generate business contacts and make lasting connections with others in the faith.

This year, JDate® (www.jdate.com), Spark Networks' online community for Jewish singles, will continue the tradition of the "Schmooz-a-Palooza" Los Angeles event at the House of Blues. In addition, plans are set for the first annual New York "Schmooz-a-Palooza" at the China Club.

"JDate is already known for its terrific parties and events," stated Greg Liberman, Spark Networks' President and Chief Operating Officer. "This acquisition further strengthens JDate's offline presence and solidifies its connection to Jewish singles, most notably in LA and New York, our two largest markets."

"Stu & Lew Productions and Schmooz-a-Palooza have meant so much to me over the past 13 years. I am proud to have created something that has had such a profound impact on the Jewish singles scene in Los Angeles, and that has resulted in so many lasting friendships and marriages," stated Lewis Weinger, Founder of Stu & Lew Productions. "Marrying Schmooz-a-Palooza to JDate is the natural next step in its evolution and I am excited to see JDate expand upon Schmooz-a-Palooza's tradition as the premier Jewish singles event on December 24th."

About Spark Networks plc:

Spark Networks' American Depository Shares trade on the American Stock Exchange under the symbol "LOV," and its Global Depository Shares trade on the Frankfurt Stock Exchange under the symbol "MHJG." In addition to JDate.com (www.jdate.com), the Spark Networks portfolio of consumer websites includes, among others, AmericanSingles®.com (www.americansingles.com), BBWPersonalsPlus®.com (www bbwpersonalsplus.com), BlackSingles.com® (www.blacksingles.com), CatholicMingle™.com (www.catholicmingle.com), LDSMingle®.com (www.ldsmingle.com), LDSSingles™.com (www.ldssingles.com), PrimeSingles™.net (www.primesingles.net), and Relationships.com™ (www.relationships.com).

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